

ATLANTIC SOCIAL IMPACT EXCHANGE SUMMIT



2023 SPONSORSHIP GUIDE



About the Summit

The Atlantic Social Impact Exchange Summit, hosted September 25-27 in St. John's, NL, will convene social impact stakeholders and leaders from across the region to learn, share, and network with the aim of increasing sector coordination and capacity, with an explicit focus on social finance awareness and readiness.

The summit will serve as a pivotal event that brings together the key players in Atlantic Canada's social impact ecosystem, fostering a robust and inclusive conversation on advancing social finance in the region. It will provide a platform for leaders representing diverse sectors such as social enterprises, social impact businesses, nonprofits, government entities at all levels, academia, and the financial industry to engage in deep, collaborative discussions. By convening stakeholders from across the four provinces, the summit aims to facilitate an exchange of ideas, experiences, and best practices, enabling organizations to recognize how they can mutually support and strengthen the social impact ecosystem. The presence of decision-makers and those directly affected by these discussions in the same room will contribute to informed policymaking, ensuring that the outcomes reflect the needs and aspirations of the communities involved. Through this collective effort, the summit seeks to foster collaboration, drive innovation, and catalyze positive change in Atlantic Canada's social finance landscape.

The Inaugural Atlantic Social Impact Exchange will be a significant step forward for social impact and social finance in Atlantic Canada.

The Impact of Your Sponsorship Towards the Atlantic Social Impact Sector

Your sponsorship directly contributes to the success of this Summit and its impact on the social impact sector in Atlantic Canada. By supporting the Summit, you are:

- **Empowering Collaboration:** Your sponsorship helps bring together diverse stakeholders, fostering collaboration and driving collective action towards social impact.
- **Adequate Representation:** Your sponsorship would help us provide travel bursaries to organizations that would otherwise not have a chance to bring their voice to the summit.
- **Building Capacity:** Your contribution helps enhance awareness of social finance and build organizational capacity, unlocking opportunities for social purpose organizations in the region.
- **Shaping the Future:** Your partnership contributes to the development of a roadmap for regional and sectoral collaboration, shaping the future of the social impact ecosystem in Atlantic Canada.

Sponsorship Packages

INCLUSIONS	PARTNER	CATALYST PARTNER	IMPACT PARTNER
Investment	\$5,000	\$10,000	\$20,000
Delegate Tickets	2	4	6
Digital Logo Placement & Ad	On eventbrite banner	Website + eventbrite	Website, eventbrite and social media acknowledgement
On-site promotions and signage	Logo on banners, tertiary spot on banner	Logo on banners, secondary spot on banner	Logo on banners, primary spot on banner
Email marketing to CGS supporters and conference participants	-	Inclusion of logo	introducing your organization and linking to more information
Brand materials presented	At registration desk only	Presented on tables	Added to the tote bags

Thank You to Our 2023 Sponsors

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**FUTURE
OF GOOD**



An aerial photograph of a coastal town built on a rocky cliffside overlooking the ocean. The houses are colorful and built on steep slopes. The ocean is visible on the right side of the image.

**Thank you for your
interest in supporting the
Atlantic Social Impact
Exchange Summit!**

For more information, contact:

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